

Subject: RE: Re: April 14th early opening
From: "Bezmalinovich, Augie" <ABezmalinovich@portla.org>
Date: 04/04/2017 12:45 PM
To: 'Jonathan Williams' <jwilliams@labattleship.com>, Lorena Parker <lparker@sanpedrobid.com>

Thanks and this is really good feedback. I believe as a community and our business community needs to be aware of the potential for business when cruise ships are in Port (we struggle with this). We need to get this message out to the business owners who are willing to listen and we need to be able to circulate these folks around to take advantage of this opportunity.

Thanks for sharing,
Augie

From: Jonathan Williams [mailto:jwilliams@labattleship.com]
Sent: Saturday, April 01, 2017 11:51 AM
To: Bezmalinovich, Augie; Lorena Parker
Subject: Fwd: Re: April 14th early opening

Fyi... feedback on pier booth.

Regards,

Jonathan Williams
President & CEO
Pacific Battleship Center / Battleship IOWA Museum
(877) 446-9261 ext. 709
www.pacificbattleship.com

[Sent from the little tiny keyboard on my Android device. Please pardon my errors.]

----- Forwarded message -----

From: "Sue Schmidt" <sschmidt@labattleship.com>
Date: Apr 1, 2017 11:23 AM
Subject: Re: April 14th early opening
To: "Todd Caleca" <tcaleca@labattleship.com>
Cc: "Mike Getscher" <mgetscher@labattleship.com>, "Craig Post" <cpost@labattleship.com>, "james pobog" <jpobog@labattleship.com>, "Ken Labruzzo" <klabruzzo@labattleship.com>, "David Canfield" <dcanfield@labattleship.com>, "Jonathan Williams" <jwilliams@labattleship.com>, "Victor James (VJ) Alcomindras" <valcomindras@labattleship.com>

If the decision is made to open early, let me know ASAP and I'll send a blast to the crew. Personally, I think it's a really good idea.

I was directing a whole group of cruise passengers this morning who were trying to figure out what to do until boarding, but we weren't open yet. What struck me is that whenever there is a cruise ship in, the PBID should have someone at the information wagon by 8:00 AM to let cruise passengers know what's happening. Nobody was there because they're not scheduled until 10:00. Also the front line on

our crew needs to know what's going on and what the options are, particularly the Security staff because they're here early and the shack is often mistaken for a ticket office.

-Sue

On Fri, Mar 31, 2017 at 5:39 PM, Todd Caleca <tcaleca@labattleship.com> wrote:
Hello Team,

On Friday April 14th, the 2,000 passengers on the Princess Cruise Line MUST vacate the ship. This will leave them with a five hour window from 0800-1200 in which the majority will be here in the San Pedro community finding things to do. PBID has already sent the cruise lines an information flyer, and will follow up with flyers day of to inform the passengers what there is to do in the local city.

This is only the second time the cruise ships have done this and we want to show the cruise directors what San Pedro has to offer, rather than bussing the passengers to Long Beach. I would like to open as much of the ship as possible this Friday at 0800. This is a large amount of guests that we should try our best to accommodate. Please let me know your thoughts as soon as possible so that I can inform PBID of the earlier opening time.

I also think that it is important to find two Crew that can go into the cruise terminal, join the PBID employees and direct guests towards the ship. We offer the \$11 general admission ticket to all cruise ship passengers/employees that show their boarding pass or cruise ID.

This is time sensitive and a quick response is appreciated. Have a terrific evening!

--

Todd J. Caleca

Events and Photo Intel
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Sue Schmidt
Volunteer Coordinator

Pacific Battleship Center

Battleship IOWA Museum

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